



EIA 2006 Policy Priorities

Ensuring a Robust Landscape for U.S. Innovation & Global Competitiveness

- Work for passage of the innovation measures offered by the bi-partisan group of Senators and Members of Congress, including key elements of the PACE and Ensign-Lieberman legislation, as well as practical proposals in President Bush's American Competitiveness Initiative.
- Support flexible, market-based policies for employment-based visas and access to U.S.-educated knowledge workers.
- Advocate corporate tax reform that promotes business investment and innovation and brings rates in line with other developed nations.
- Ensure the continuation and strengthening of the R&D tax credit.
- Pursue initiatives to provide affordable broadband access to all Americans, and promote reform that ensures telecom/IT regulatory certainty.

Opening Trade Markets & Promoting Productive International Policy

- Advocate a tariff-free electronics sector through the World Trade Organization (WTO), and improve worldwide trade compliance and opportunities for U.S. industry.
- Promote debate that fosters a positive U.S.-China political and economic relationship.
- Promote meaningful global intellectual property rights protection, increased compliance and strong penalties.
- Ensure a sensible balance between national security and free trade concerns in the development of U.S. export controls.
- Prevent protectionist procurement policies, including domestic content requirements, in the U.S. and among trading partners, and encourage international participation in the WTO Government Procurement Agreement.

Advocating Industry Leadership on Environmental Issues

- Develop industry consensus on electronics recycling and promote national consistency and a level playing field at the federal level to discourage patchwork state regulation.
- Assist member companies on environmental design restriction compliance.
- Lead efforts to clarify mercury collection and labeling laws.
- Educate policymakers on impact of alternate chemicals and voluntary energy programs.

Improving Internet Security

- Promote Internet Security Alliance-endorsed incentives such as insurance discounts and civil liability benefits to encourage better corporate cyber security.
- Provide industry leadership through the Internet Security Alliance's involvement in the Department of Homeland Security's National Infrastructure Protection Plan's IT Sector Coordinating Council for Cyber Security.