# 2024 IMPACT SNAPSHOT

**The Environmental Investigation Agency US had a landmark year in 2024. It marked 35 years of identifying, shaping, and implementing systemic solutions to the world's most pressing environmental challenges. But rather than sitting back to celebrate this incredible milestone, we pushed even harder. From what began as a single campaign in 1989, EIA US is now championing legality, traceability, transparency, and community leadership across five campaigns in 2024. This impact is only possible through the generosity and partnership of our donors and supporters.**

## GLOBAL REACH



- **94% of Funding to Programs**
- **29 Reports & Briefings**
- **7 New Staff Members**
- **100+ Press Hits**

## FOREST



EIA' report ***Carving up the Amazon*** documents the illegal deforestation by palm oil and cocoa companies in Peru, with links to international companies Kellogs and Nestle.

*Featured in **Reuters** & **Mongabay***



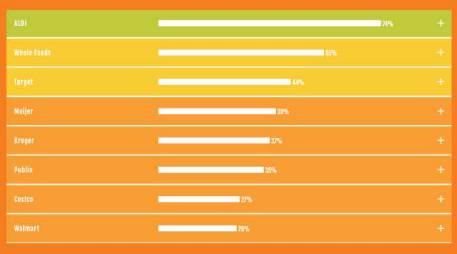
***Shipping the Forest*** revealed how Chinese traffickers are laundering timber from insurgent-controlled strongholds in Mozambique, with transport on major global shipping lines.

*Featured in the **AP**, **BBC** + more*



Based upon eight years of investigations, and a **wood anatomy analysis**, ***Failing the Forest*** connected crimes in Congo Basin forests to Home Depot stores in the U.S., convincing the company to clean up its associated supply chains.

## CLIMATE




The 2024 Climate-Friendly Supermarket Scorecards, which assess the biggest **U.S.** and **Canadian** supermarket chains on their actions to reduce HFC emissions, revealed that only three stores in the U.S. and zero in Canada received passing scores.



EIA teamed up with Green America and YouthPower Climate Action to investigate supermarkets ***Leaking Havoc in Northern California***. Over half of the stores we visited were leaking gases that accelerate the climate crisis.




The **EPA announced** a final rule to the AIM Act establishing a lifecycle program to better address climate-damaging HFCs, quoting EIA and citing our report ***LRM: The 90 Billion Ton Opportunity*** as an information source.

# WILDLIFE



EIA **submitted formal comments** calling on South Africa to abandon dangerous plans put forward in the country's draft National Biodiversity Economy Strategy to establish a domestic market for rhino horn targeted at foreign tourists.



Japan is **undergoing statutory review** of its law regulating the conservation of endangered species. EIA and allies are advocating for Japan to close the domestic ivory market during this process, including by **appealing to the Ministry of the Environment**.



EIA and the Japan Tiger and Elephant Fund **revealed** that Tokyo has been providing subsidies to stimulate the domestic ivory industry and support efforts to reopen international trade, and **called on** the Tokyo Metropolitan Government to halt the subsidies.

# OCEAN



EIA and partners prepared a **policy brief** describing the impacts of underwater noise from commercial shipping on marine biodiversity and recommended policy action ahead of the IMO Marine Environment and Protection Committee meeting in London.



EIA hosted community roundtables to follow-up on the inaugural Cook Inlet Water Quality Summit held in 2023 to foster discussion and knowledge-sharing on ways to protect the local marine ecosystem, engaging communities throughout the inlet.



EIA co-hosted a side event and working dinner with Panama to address reducing underwater noise from commercial shipping at the 2024 Conference of the Parties to the Convention on Biological Diversity in Colombia.

# EXTRACTIVES



In ***Bad Prospects***, EIA revealed a network of over 450 companies reaping the rewards of gold prospecting in the Alaska-British Columbia transboundary region, using a complex "Prospect Generator Model".

# A NEW CAMPAIGN!

EIA launched our new **Extractive Industries Campaign**, which aims to combat the global impacts of mining and fossil fuel supply chains by promoting equity, amplifying local voices, protecting ecosystems, and driving systemic policy changes for a fair and sustainable energy transition.

The new campaign builds upon its intersection with EIA's other areas of work, such as its impact on wildlife habitats (***The Pebble Tapes***, 2020) and forests (***Three Basins, Three Battlegrounds***, 2023), as well as the international supply chains trafficking regulated minerals (***Mercury in Retrograde***, 2023).


environmental investigation agency

*eia.org*

*P.O. Box 53343*
*Washington, DC 20009*

**Individual Giving**

*Jill Harris*
*jharris@eia-global.org*

**Donate**
*eia.org/donate*

**Grants**

*Farhiya Tifow*
*ftifow@eia-global.org*


*Full report coming in 2025.*